Note: Tracking use isn't as simple as "this is what it cost for the year". You need to factor in warmer and colder weather, changes to internal building loads / contributions, user behavior, population, even snow pack, which insulates the base of a building considerably. If you are researching projects and techniques for your use, be wary when you see claims noting "lowered oil bill.... cut electrical use......", if only based on the bills, you have no idea what the real effect of their materials and techniqes. Before you commit to relying on the data, the materials, the techniques, and commiting your client if that's the situation, ensure that ANY PROJECT you are using as inspiration has taken ALL this into account in their performance claims (It's simple, Google and contact the author, writer, blogger, agency, publication etc, whatever contacts you can find, and ask the pointed question.)